



PEOPLE & PLACES

Insight

ARNOLD



TOWN BENCHMARKING REPORT

October 2024

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EXECUTIVE SUMMARY

OVERVIEW

People and Places Insight strive to improve the performance of localities through a series of well-used and advanced Town Centre Services. We have worked with National Government, Business Improvement Districts, Local Authorities, Town Councils, Community and Town Partnerships and Retailers on a wide range of projects including Town Benchmarking, First Time Visitor Reviews, Signage and Wayfinding, Footfall Counts, Event Evaluation, Car Parking Studies, Disability Access Audits and Neighbourhood Planning.

In Spring 2024, Wilmott Dixon commissioned People and Places Insight to undertake a Benchmarking Review in Arnold to measure town centre performance. The detailed results of the Benchmarking Review can be found in the following report whilst the Executive Summary provides the headline findings.

GENERAL

Commercial Offer

- Half of the occupied ground floor commercial units in Arnold town centre are A1: Shops, just 1% lower than the National Small Towns average. Use Classes in Arnold higher than the National averages are A4: Drinking Establishments, A5: Hot Food Takeaways, B1: Businesses, D2: Assembly and Leisure and SG: Sui Generis.
- 86% of the A1: Shops mainly sell Comparison Goods.
- 39% of the A1: Shops in Arnold have a nationwide presence, 10% higher than the National Small Towns average. 46% of the A1: Shops are unique to the town centre, 15% lower than the National average.
- 65% of Town Centre Users would like to see the market sited at Eagle Square.

Car Parking

- 96% of the car parking provision in Arnold is off-street in designated car parks. On the Weekday Non-Market Day half of all the car parking spaces in the town centre were vacant, 17% higher than the National Small Towns average. On the Weekday Market Day vacancy rates dropped slightly to 48%, 21% higher than the National figure, before being recorded at 41% on a Saturday.



Town Centre Use

- Convenience Shopping is the main reason for visiting Arnold Town Centre. (78%).
- The majority (77%) of Town Centre Users visit Arnold at least once a week, similar to the National Small Towns average of 81%.
- 77% of Town Centre Users stayed in Arnold for less than 2 Hours, close to the National Small Towns average of 79%.
- Closely mirroring the National average, 52% of Town Centre Users travelled into Arnold by Car and 37% On Foot.

POSITIVE

Footfall

- Footfall on a Market Day in Arnold, 233 persons per ten minutes, is 112% higher than the National Small Towns average. Similarly, Footfall in Arnold on a Non-Market Day is higher (52%) than the National Small Towns average with an average of 160 persons per ten minutes. Saturday footfall (219 persons per ten minutes) is just 6% lower than the Market Day average.

Customer Spend

- 50% of Town Centre Users reported they would spend over £20.01 on a normal visit to Arnold, 18% higher than the National Small Towns average.

Ease/ Convenience

- Replicating the National Small Towns average, Convenience (69%) and Ease of Walking Around the Town Centre (59%) were classed as the most positive aspects of Arnold Town Centre.

Transport Links/ Geographical Location

- 'Transport Links' (89%) was classed as the most positive aspect of trading in Arnold by Businesses, more than double the National Small Towns average. 'Geographical Location' (75%) was also classed as a positive aspect of trading from Arnold.

Car Parking

- Three quarters of Businesses stated that 'Car Parking' was a positive aspect of Arnold, 48% higher than the National Small Towns average. Whilst 40% of Town Centre Users stated that Car Parking was a positive aspect of Arnold, 13% higher than the National Small Towns figure.



ROOM FOR IMPROVEMENT

Visit Recommendation

- 56% of Town Centre Users would not recommend a visit to the town centre, 38% higher than the National Small Towns average.

Anti-Social Behaviour

- A significant key theme to emerge from Town Centre User and Non-Town Centre Users qualitative feedback was the need to 'Reduce Anti-Social Behaviour in Arnold' and 'Increase the Police Presence'. 44% of Town Centre Users reported that 'Safety' was a negative aspect of Arnold, 28% higher than the National Small Towns average.
- 'Reducing the number of Pubs/Bars' in Arnold due to 'Anti-Social Behaviour' was a common theme from Town Centre Users.

Vacancy Rates

- 14% of the commercial ground floor units in Arnold town centre are vacant, 5% higher than the National Small Towns average. There are clusters of vacant units in Front Street as identified in the Commercial Offer Audit.
- 63% of Businesses rated 'Number of Vacant Units' as the most negative aspect of trading from Arnold Town Centre.
- A key theme to emerge from the qualitative comments supplied by Town Centre Users was the need to 'Reduce the number of Vacant Units'.

Retail Offer

- Half of Businesses and 51% of Town Centre Users rated 'Mix of Retail Offer' a negative aspect of trading in Arnold. Qualitative feedback from the Town Centre Users Surveys highlighted the need to 'Improve the Retail Offer' with specific themes on 'Increasing the number of Clothes Shops' and 'Reduce the number of Vape and Barber Shops.'

Physical Appearance

- Whilst Nearly Two-Thirds of Town Centre Users (65%) reported that Physical Appearance was a negative aspect of Arnold, 40% higher than the National Small Towns average. Potentially linked to Physical Appearance, 47% of Town Centre Users stated that Cleanliness was a negative, 28% higher than the National Average.
- Qualitative feedback from Town Centre Users highlighted the need to 'Improve Physical Appearance.'

Public Toilets

- Over half of Town Centre Users stated that Public Toilets (57%) were a negative aspect of the Town Centre.



Market

- 4 Market Traders were recorded at the Friday Market, lower than the National Small Towns average of 15.
- 65% of Town Centre Users stated that they did not use Arnold Market. From this cohort, the key reason for lack of use was the 'Limited number of Stalls/Choice'.

Evening Economy

- 'Anti-Social Behaviour/ Increasing Police Presence', 'Pubs and Bars' and 'Improving the Restaurants' were key suggestions in developing the Night Time Economy in Arnold Town Centre.



BENCHMARKING

THE APPROACH

The People and Places Insight Town Benchmarking System has been developed to address the real issues of how to understand measure, evaluate and ultimately improve town centres. The approach offers a simple way of capturing data on Key Performance Indicators selected by those involved in Town Centre management. By having the tools to measure performance, strategic decision-making is both encouraged and improved. By considering performance, forward strategies and action planning can be more focused and effective.

THE SYSTEM

The Benchmarking system is divided into two sections:

- National Large Towns; consisting of those localities with more than 250 units
- National Small Towns; consisting of those localities with less than 250 units

Towns, depending on their size, contribute to either the Large or Small-Town analysis. The defined town centre area of **ARNOLD** consists of **213** units and is thus classed as a **Small** Town.

The analysis provides data on each KPI for the Benchmarked town individually and in a National and Longitudinal. The National figure is the average for all the towns which participated in Benchmarking from July 2022 to January 2024.

THE REPORTS

The People and Places Insight Town Benchmarking report provides statistical analysis of each of the KPIs. The reports are used by a variety of key stakeholders such as Local Authorities, Town and Parish Councils, Business Improvement Districts, Local Partnerships, Retailers and Universities to assist with;

- Measuring High Street regeneration projects
- Developing Town Centre regeneration
- Measuring the impact of events and festivals against normal trading conditions
- Providing an evidence base for funding applications
- Providing an evidence base for car parking initiatives
- Providing an evidence base for Neighbourhood Planning
- Supporting Business Improvement Districts
- Supporting Community groups



METHODOLOGY

Each KPI in a typical Benchmarking Review is collected in a standardized manner as highlighted in the Table below.

KEY PERFORMANCE INDICATOR	METHODOLOGY
KPI: GROUND FLOOR UNITS; USE CLASS	Visual Survey of ground floor units in defined Town Centre area.
KPI: GROUND FLOOR UNITS; COMP./CONV.	Visual Survey of A1 ground floor units in defined Town Centre area.
KPI: GROUND FLOOR UNITS; TRADER TYPE	Visual Survey of A1 ground floor units in defined Town Centre area.
KPI: GROUND FLOOR UNITS; VACANCY RATES	Visual Survey of A1 ground floor units in defined Town Centre area.
KPI: MARKETS	Visual Survey of total number of traders on a Weekday Market
KPI: FOOTFALL	Footfall Survey on a Weekday Market Day, Non-Market Weekday and Saturday from 10.00-13.00 on each day
KPI: CAR PARKING	Audit of total number of spaces and vacancy rate on a Weekday Market Day, Non- Market Weekday and a Saturday between 11.00-15.00
KPI: BUSINESS CONFIDENCE SURVEYS	Paper Based/ Online Surveys
KPI: TOWN CENTRE USER SURVEYS	Face to face/ Paper Based/ Online
KPI: SHOPPERS ORIGIN SURVEYS	Face to Face



KEY FINDINGS

KPI: GROUND FLOOR; USE CLASS

It is important to understand the scale and variety of the “offer” throughout the town. A variety of shops and a wide range of services in a town are important to its ability to remain competitive and continue to attract customers. Sustaining a balance between the different aspects of buying and selling goods and services ensures that the local population (and visitors from outside) can spend time and money there, keeping the generated wealth of the town within the local economy. Importantly, it forms the employment base for a substantial proportion of the community too, helping to retain the population rather than lose it to nearby towns and cities.

The following table provides a detailed breakdown of each of the Use Classes:

CLASS	TYPE OF USE	CLASS INCLUDES
A1	Shops	Shops, retail warehouses, hairdressers, travel and ticket agencies, post offices (but not sorting offices), pet shops, sandwich bars, showrooms, domestic hire shops, dry cleaners, funeral directors and internet cafes.
A2	Financial and Professional Services	Financial services such as banks and building societies, professional services (other than health and medical services) including estate and employment agencies and betting offices.
A3	Restaurants and Cafes	Food and drink for consumption on the premises- restaurants, snack bars and cafes.
A4	Drinking Establishments	Public houses, wine bars or other drinking establishments (but not nightclubs).
A5	Hot Food Takeaways	Sale of hot food for consumption off the premises.
B1	Businesses	Offices (other than those that fall within A2) research and development of products and processes, light industry appropriate in a residential area.
B2	General Industrial	General Industrial.
B8	Storage and Distribution	Warehouses, includes open air storage.
C1	Hotels	Hotels, boarding and guest houses where no significant element of care is provided (excludes hostels).
C2	Residential Institutions	Residential care homes, hospitals, nursing homes, boarding schools, residential colleges and training centres.



C2A	Secure Residential Institution	Use for a provision of secure residential accommodation, including use as a prison, young offenders' institution, detention centre, secure training centre, custody centre, short-term holding centre, secure hospital, secure local authority accommodation or use as a military barracks.
D1	Non-Residential Institutions	Clinics, health centres, crèches, day centres, schools, art galleries (other than for sale or hire), museums, libraries, halls, places of worship, church halls, law court. Non-residential education and training centres.
D2	Assembly and Leisure	Cinemas, music and concert halls, bingo and dance halls (but not nightclubs), swimming baths, skating rinks, gymnasiums or area for indoor or outdoor sports and recreations (except for motor sports, or where firearms are used).
SG	Sui Generis ("unique" establishments)	Theatres, hostels providing no significant element of care, scrap yards. Petrol filling stations and shops selling and/ or displaying motor vehicles. Retail warehouse clubs, nightclubs, laundrettes, taxi business, amusement centres, casinos, haulage yards, transport depots, veterinary clinics, dog parlours, tanning and beauty salons and tattoo studios.



The following table provides a detailed analysis of the offering in the town centre by Use Class.

The figures are presented as a percentage of the **184** occupied units recorded.

CLASS	TYPE OF USE	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
A1	Shops	51	50
A2	Financial and Professional Services	13	9
A3	Restaurants and Cafes	9	9
A4	Drinking Establishments	4	6
A5	Hot Food Takeaways	4	7
B1	Businesses	3	5
B2	General Industrial	1	0
B8	Storage and Distribution	0	0
C1	Hotels	1	0
C2	Residential Institutions	0	0
C2A	Secure Residential Institution	0	0
D1	Non-Residential Institutions	7	5
D2	Assembly and Leisure	1	2
SG	Sui Generis	5	8

Half of the occupied ground floor commercial units in Arnold town centre are A1: Shops, just 1% lower than the National Small Towns average. Use Classes in Arnold higher than the National averages are A4: Drinking Establishments, A5: Hot Food Takeaways, B1: Businesses, D2: Assembly and Leisure and SG: Sui Generis.

KPI: GROUND FLOOR UNITS; USE CLASS

A1 Retail units selling goods can be split into two different types, Comparison and Convenience.

Convenience goods - Low-cost, everyday items that consumers are unlikely to travel far to purchase.

Defined as:

- Food and non-alcoholic drinks
- Tobacco
- Alcohol
- Newspapers and magazines
- Non-durable household goods

Comparison goods - All other retail goods.

Defined as:

- Books
- Clothing and Footwear
- Furniture, floor coverings and household textiles
- Audio-visual equipment and other durable goods
- Hardware and DIY supplies
- Chemists' goods
- Jewellery, watches and clocks
- Bicycles
- Recreational and Miscellaneous goods
- Hairdressing

The presence of a variety of shops in a town centre is important to its ability to remain competitive and continue to attract customers. A balance of both comparison and convenience retail units is therefore ideal in terms of encouraging visitors / potential customers.

The following table provides a percentage of the A1 Shops which sell mainly Comparison Goods/ Convenience Goods

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
COMPARISON	82	86
CONVENIENCE	18	14

86% of the A1: Shops mainly sell Comparison Goods, 4% higher than the National Small Towns average.



KPI: GROUND FLOOR UNITS; TRADER TYPES

The vitality of a Town Centre depends highly on the quality and variety of retailers represented. A sustainable balance of key attractors and multiple names alongside local independent shops is likely to have the greatest positive impact on the vitality and viability of a town.

The following shops are considered Key attractors by Experian Goad.

DEPARTMENT STORES

- Marks and Spencer
- Debenhams
- House of Fraser
- John Lewis

MIXED GOODS RETAILERS

- Wilkinson
- Argos
- Boots
- TK Maxx
- WH Smith

SUPERMARKETS

- Waitrose
- Sainsbury's
- Tesco

CLOTHING

- Burton
- Dorothy Perkins
- H & M
- New Look
- Primark
- River Island
- Topman
- Topshop

OTHER RETAILERS

- Carphone Warehouse
- Clarks
- Clintons
- O2
- Superdrug
- Phones 4 U
- Vodafone
- Waterstones

Multiple traders have a countrywide presence and are well known household names. Regional shops are identified as those with stores/units in several towns throughout one geographical region only and Independent shops are identified as those that are specific to a particular town. The following table provides a percentage of the A1 Shops which are Key Attractors, Multiples, Regional and Independent to the locality.

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
KEY ATTRACTOR	8	6
MULTIPLE	21	33
REGIONAL	10	15
INDEPENDENT	61	46

39% of the A1: Shops in Arnold have a nationwide presence, 10% higher than the National Small Towns average. 46% of the A1: Shops are unique to the town centre, 15% lower than the National average.

KPI: GROUND FLOOR UNITS; VACANCY RATES

Vacant units are an important indicator of the vitality and viability of a Town Centre. The presence of vacant units over a period of time can identify potential weaknesses, whether due to locational criteria, high rent levels or strong competition from other centres.

The following table provides the percentage figure of vacant units from the total number of commercial units.

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
VACANCY	9	14

14% of the commercial ground floor units in Arnold town centre are vacant, 5% higher than the National Small Towns average. There are clusters of Vacant units in Front Street as highlighted in the Commercial Offer Audit in the Appendix.

KPI: MARKETS

Good quality markets provide competition and choice for consumers. A busy and well-used street market can therefore be a good indicator of the vitality of a town centre. Conversely, if a market is in decline (e.g., empty pitches reducing numbers), it can be an indication of potential weaknesses in the town centre e.g., a lack of footfall customers due to an inappropriate retail mix or increased competitor activity. Street markets can also generate substantial benefits for the local economy. Markets can also provide a local mechanism for a diverse range of local enterprises to start, flourish and grow, adding to the sustainable mix of shops services on offer throughout the town.

The following table provides the average number of market traders at the main regular (at least once a fortnight) weekday market within the locality.

	NATIONAL SMALL TOWNS	ARNOLD 2024
MARKET TRADERS	15	4

4 Market Traders were recorded at the Friday Market, considerably lower than the National Small Towns average of 15.



KPI: FOOTFALL

The arrival and movement of people, whether as residents, workers, visitors or a shopper is vital to the success of most businesses within the Town Centre. Measuring passing people in a consistent manner in the same place, at the same time builds up a picture of the town, its traders and their relative success over the weeks and months.

Benchmarking footfall is conducted on weekdays in specific locations for a set period, between 10.00am to 1.00pm, counting the people passing in both directions through a fixed point (e.g., an imaginary line across the road) for a precise ten minutes in every hour (e.g., 10.00–10.10am, 11.20am-11.30am, 12.40pm-12.50pm). Aside from the above basic rules are applied to the process:

- An accurate stopwatch and a hand operated mechanical counter are used
- If a person walks pass
- more than once they are included in the count each time they pass through the 'line'
- Children under 12 are not included in the count
- Footfall counts are not conducted in weather conditions which will limit the number of town centre users i.e., heavy rain, snow

	NATIONAL SMALL TOWNS	ARNOLD 2023
MARKET DAY	110	233
NON-MARKET DAY	105	160
SATURDAY	N/A	219

Footfall on a Market Day in Arnold, 233 persons per ten minutes, is 112% higher than the National Small Towns average. Similarly, Footfall in Arnold on a Non-Market Day is higher (52%) than the National Small Towns average with an average of 160 persons per ten minutes. Saturday footfall is just 6% lower than the Market Day average.

The following tables provide full details of the footfall counts. On the Non-Market Day Count, 85 Front Street (Boots Pharmacy) recorded the heaviest footfall, whilst on the Market Day and Saturday 51 Front Street (Greggs) was the busiest location in the town centre.

2-6 Front Street (B and M to Wetherspoons)	
Monday 25 th March 2024	
10.30-10.40	71
11.30-11.40	80
12.30-12.40	80
TOTAL	231
AVERAGE	77

51 Front Street (Greggs)	
Monday 25 th March 2024	
10.30-10.40	106
11.30-11.40	121
12.30-12.40	162
TOTAL	389
AVERAGE	130

85 Front Street (Boots)	
Monday 25 th March 2024	
10.30-10.40	140
11.30-11.40	159
12.30-12.40	181
TOTAL	480
AVERAGE	160



2-6 Front Street (B and M to Wetherspoons)	
Friday 29 th March 2024	
10.30-10.40	100
11.30-11.40	87
12.30-12.40	71
TOTAL	258
AVERAGE	86

51 Front Street (Greggs)	
Friday 29 th March 2024	
10.30-10.40	240
11.30-11.40	231
12.30-12.40	229
TOTAL	700
AVERAGE	233

85 Front Street (Boots)	
Friday 29 th March 2024	
10.30-10.40	212
11.30-11.40	191
12.30-12.40	159
TOTAL	562
AVERAGE	187

2-6 Front Street (B and M to Wetherspoons)	
Saturday 4 th May 2024	
10.30-10.40	109
11.30-11.40	196
12.30-12.40	165
TOTAL	470
AVERAGE	157

51 Front Street (Greggs)	
Saturday 4 th May 2024	
10.30-10.40	167
11.30-11.40	215
12.30-12.40	275
TOTAL	657
AVERAGE	219



85 Front Street (Boots)	
Saturday 4 th May 2024	
10.30-10.40	157
11.30-11.40	184
12.30-12.40	219
TOTAL	560
AVERAGE	187



KPI: CAR PARKING

A large proportion of spending customers in a Town Centre come by car. In the rural setting, the car tends to be an essential tool, used by both those who come to spend and those who come to work. The provision of adequate and convenient car parking facilities is therefore a key element of town centre vitality. An acceptable number of available spaces with a regular, quick turn-over for shoppers are the ideal while adequate longer stay, less convenient spaces for local owners/ workers and visitors must be considered too.

Within the town on street and off parking within the core commercial offering were identified as being integral to the study. The following tables provide a summary of the Car Parking offering broken down into;

- Percentage number of spaces in the designated car parks.
- Percentage number of short-stay, long stay and disabled spaces in designated car parks
- Percentage of vacant spaces in designated car parks on a Weekday Market Day, Weekday Non-Market Day and a Saturday
- Percentage number of on street car parking spaces
- Percentage number of on street short stay, long stay and disabled spaces
- Percentage of vacant on street spaces on a Weekday Market Day, Weekday Non-Market Day and a Saturday
- Overall percentage of short stay, long stay and disabled spaces
- Overall percentage of vacant spaces on a Weekday Market Day, Weekday Non-Market Day and a Saturday

	NATIONAL SMALL TOWNS (%)	ARNOLD 20234(%)
CAR PARKING		
TOTAL SPACES:	83	96
SHORT STAY SPACES: (4 HOURS AND UNDER)	42	74
LONG STAY SPACES: (OVER 4 HOURS)	54	21
DISABLED SPACES:	5	5
NOT REGISTERED	0	0
VACANT SPACES ON A WEEKDAY MARKET DAY:	30	49
VACANT SPACES ON A WEEKDAY NON-MARKET DAY:	36	52
VACANT SPACES ON A SATURDAY:	N/A	42
ON STREET		
TOTAL SPACES:	17	4
SHORT STAY SPACES: (4 HOURS AND UNDER)	78	75
LONG STAY SPACES: (OVER 4 HOURS)	15	0
DISABLED SPACES:	6	25
NOT REGISTERED	1	0
VACANT SPACES ON A WEEKDAY MARKET DAY:	14	17
VACANT SPACES ON A WEEKDAY NON-MARKET DAY:	17	20
VACANT SPACES ON A SATURDAY:		31



OVERALL	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
SHORT STAY SPACES: (4 HOURS AND UNDER)	48	74
LONG STAY SPACES: (OVER 4 HOURS)	47	20
DISABLED SPACES:	5	6
NOT REGISTERED	0	0
VACANT SPACES ON A WEEKDAY MARKET DAY:	27	48
VACANT SPACES ON A WEEKDAY NON-MARKET DAY:	33	50
VACANT SPACES ON A SATURDAY	N/A	41

96% of the car parking provision in Arnold is off-street in designated car parks. On the Weekday Non-Market Day half of all the car parking spaces in the town centre were vacant, 17% higher than the National Small Towns average. On the Weekday Market Day vacancy rates dropped slightly to 48%, 21% higher than the National figure, before being recorded at 41% on a Saturday.



KPI: BUSINESS CONFIDENCE SURVEY

With regards to the 'business confidence' by establishing the trading conditions of Town Centre businesses, stakeholders can focus their regeneration efforts on building on existing strengths and addressing any specific issues.

The following percentage figures are based on the **24** returned Business Confidence Surveys.

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
WHAT IS THE NATURE OF YOUR BUSINESS?		
RETAIL	N/A	38
FINANCIAL/PROFESSIONAL SERVICES	N/A	12
PUBLIC SECTOR	N/A	0
FOOD AND DRINK	N/A	50
ACCOMMODATION	N/A	0
WHAT TYPE OF BUSINESS ARE YOU?		
MULTIPLE TRADER	11	0
REGIONAL TRADER	6	0
INDEPENDENT	83	100
HOW LONG HAS THE BUSINESS BEEN IN THE TOWN?		
LESS THAN A YEAR	8	0
ONE TO FIVE YEARS	20	50
SIX TO TEN YEARS	13	25
MORE THAN TEN YEARS	59	25

All of the Businesses who responded are 'Independent' traders and 50% have been in Arnold for 'One to Five Years'.



	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
COMPARED TO LAST YEAR HAS YOUR TURNOVER?		
INCREASED	39	29
STAYED THE SAME	27	29
DECREASED	34	42
COMPARED TO LAST YEAR HAS YOUR PROFITABILITY?		
INCREASED	30	29
STAYED THE SAME	32	29
DECREASED	39	42
OVER THE NEXT 12 MONTHS DO YOU THINK YOUR TURNOVER WILL...?		
INCREASE	42	38
STAY THE SAME	39	62
DECREASE	19	0

42% of Business respondents stated that over the last year their Turnover and Profitability had ‘Decreased’, both higher than the National Small Towns average. Regarding Business Confidence over the next 12 months, 62% of the Businesses indicated that they expected their ‘Turnover’ to ‘Stay the Same’ with none reporting that they expected turnover to ‘Decrease’.



WHAT ARE THE POSITIVE ASPECTS OF THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
PHYSICAL APPEARANCE	50	75
CLEANLINESS	N/A	62
PROSPERITY OF THE TOWN	42	25
LABOUR POOL	15	13
GEOGRAPHICAL LOCATION	47	75
MIX OF RETAIL OFFER	50	38
POTENTIAL TOURIST CUSTOMERS	36	25
POTENTIAL LOCAL CUSTOMERS	74	63
AFFORDABLE HOUSING	16	13
TRANSPORT LINKS	41	88
FOOTFALL	31	50
CAR PARKING	27	75
SAFETY	31	38
RENTAL VALUES/ PROPERTY COSTS	12	50
MARKET(S)	13	38
EVENTS/ACTIVITIES	20	50
MARKETING/PROMOTIONS	10	38
LOCAL PARTNERSHIPS/ ORGANISATIONS	20	13

'Transport Links' (89%) was classed as the most positive aspect of trading in Arnold by Businesses, more than double the National Small Towns average. Three quarters of Businesses stated that 'Car Parking' was a positive aspect of Arnold, 48% higher than the National Small Towns average. 'Geographical Location' (75%) and 'Physical Appearance' (75%) were also classed as positive aspects of trading from Arnold.



WHAT ARE THE NEGATIVE ASPECTS OF THE TOWN CENTRE?	NATIONAL SMALL TOWNS %	ARNOLD 2024 (%)
PHYSICAL APPEARANCE	18	38
CLEANLINESS	N/A	63
PROSPERITY OF THE TOWN	22	50
LABOUR POOL	16	0
GEOGRAPHICAL LOCATION	8	25
MIX OF RETAIL OFFER	25	50
NUMBER OF VACANT UNITS	N/A	63
POTENTIAL TOURIST CUSTOMERS	13	25
POTENTIAL LOCAL CUSTOMERS	5	25
AFFORDABLE HOUSING	14	13
TRANSPORT LINKS	15	13
FOOTFALL	23	0
SAFETY	31	38
CAR PARKING	44	13
RENTAL VALUES/ PROPERTY COSTS	25	38
MARKET(S)	9	13
LOCAL BUSINESS COMPETITION	21	50
COMPETITION FROM OUT-OF-TOWN LOCATIONS	39	25
COMPETITION FROM OTHER TOWNS/CITIES	29	50
COMPETITION FROM THE INTERNET	44	25
EVENTS/ ACTIVITIES	6	25
MARKETING/PROMOTIONS	6	13
LOCAL PARTNERSHIPS/ORGANISATIONS	6	13

'Number of Vacant Units' (63%), 'Cleanliness' (63%), 'Mix of Retail Offer' (50%), 'Prosperity of Town' (50%), 'Local business Competition' (50%) and 'Competition from Other Towns/Cities'(50%) were classed as negative aspects of trading from Arnold town centre.



HAS YOUR BUSINESS SUFFERED FROM ANY CRIME OVER THE LAST 12 MONTHS?	NATIONAL SMALL TOWNS %	ARNOLD 2024 (%)
YES	27	14
NO	73	86
IF YES, WHAT TYPE OF BUSINESS CRIME HAVE YOU SUFFERED?		
THEFT	66	0
CRIMINAL DAMAGE	27	100
ABUSE	12	0
OTHER	8	0

86 % of Businesses reported that they had not suffered from any crime over the last 12 months.

WHAT TWO SUGGESTIONS WOULD YOU MAKE TO IMPROVE THE TOWN’S ECONOMIC PERFORMANCE?

*Please note qualitative comments are copied directly from respondents and include grammatical errors

DURING THE DAYTIME

- *Reduce rent.*
- *Reduce business rates.*
- *Better shops.*
- *Fill empty shops.*
- *Cleaner streets.*
- *Boarded up shops/ empty*
- *Stop the music from the bars in the paved area- bingo blaring out in the afternoon.*
- *During school holidays it would be great to have activities to the AMP to encourage people in.*
- *There are far too many bars/ cafes’ people do not buy anything else*
- *There needs to be more events on weekdays to boost midweek trade*
- *More Policing/ Neighbourhood Watch.*
- *More organised events.*
- *Particularly in school holidays.*
- *More variety of shops*
- *More businesses in the town.*
- *More support to the local businesses*
- *My Business is closing down at the end of June*



DURING THE EVENING

- *More CCTV*
- *The three bars located in the paved area have brought trouble, noise and nothing to entice into the area day or night. People are frightened of Arnold at night*
- *This doesn't affect me, but just to have a night market or make the place feel more prosperous.*
- *There are well to do areas about the town but we don't seem to get those sort of people. They tend to go to Mapperley*
- *More restaurant to fill the vacant unit on Front Street.*
- *Decent pizzeria of tapas bar*
- *More Policing/ Neighbourhood Watch.*
- *Shop to stay open later*
- *Safety to walk during the evening*
- *My Business is closing down at the end of June*



KPI: TOWN CENTRE USERS SURVEY

The aim of the Town Centre Users Survey is to establish how your town is seen by those people who use it. By asking visitors, of all types, a more detailed picture can be obtained as what matters to regular visitors can be different to someone who has never been to the place before.

In total **1386** surveys were completed. The following percentage figures are based upon the total number of respondents to each question.

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
GENDER		
MALE	32	26
FEMALE	67	73
PREFER NOT TO ANSWER	1	2
AGE		
16-25	6	4
26-35	15	10
36-45	24	17
46-55	23	22
56-65	17	21
OVER 65	14	23
PREFER NOT TO ANSWER	1	2

73% of Survey respondents were Female.

DO YOU USE ARNOLD TOWN CENTRE? (ONLINE SURVEY ONLY)	ARNOLD 2024 (%)
YES	95
NO	5

95% of Online Survey respondents stated that they used Arnold Town Centre.



WHY DON'T YOU USE ARNOLD TOWN CENTRE?

***Please note qualitative comments are copied directly from respondents and include grammatical errors**

Two key themes emerged, firstly 'Lack of Retail Offer', with comments including:

- *Choice of shops is abysmal. Only vape, charity shops or pubs. B and M was a good addition but there is one 2 minutes down the road with parking facilities right outside. If there were more shops around that are not vape or charity shops I would be more likely to use the town on a weekly basis*
- *Not enough decent shops. Seems to be all bars, cafes, nail bars and charity shops. No clothing shops (nice ones), green grocer when market not on or just nice little shops - take a look at West Bridgford- we regularly go there. It's busy, almost every shop occupied (unlike Arnold where most shops are closed), road closed on Saturday for decent market, nice bars that are not blasting out music but more importantly decent shops. - M&S, nice card or gift shops, good market with lots of fresh produce on offer (not just fruit and veg). I have lived Arnold all my life and used to love popping into Arnold not anymore*
- *Poor range of shops. Lost the best ones. Vastly over rated.*
- *Scruffy, empty shops, too many charity shops*
- *No shops left, empty units, depressing,*
- *Not enough clothes shops , seems to be all vapes, wine bars, and charity shops now.*
- *Not enough varieties of shops no clothes shops just food and bars*
- *All it got are charity shops barbers and coffee shops*

'Anti-Social Behaviour/ Safety' was the other key reason as to why respondents did not use the Town Centre.

- *It is a disgrace. Dominated by horrible bars! I should not have to walk by 3 bars full of alcoholics inside and out in the middle of a week day just to purchase fresh bread/cakes. I now go to Birds on Mapperley top and avoid Arnold at all cost even if it means travelling further*
- *The stretch aptly named little Benidorm, with the three little bars is very intimidating.*
- *As a young woman, too many creeps. Feels extremely unsafe when being gawked at on my lunch, even when I'm in uniform. I have had multiple men try to follow me to my bus as well as unwarranted approaches.*
- *Because of the shabby state Arnold is in. The fact that it attracts in my opinion the worst kind of people. Why did the local council allow drinking establishments across and next to each other on the paved area in the centre of the town which I have learnt these establishments are attracting the wrong people as well as drugs. I was born and raised in Arnold, my parents still live there so I visit them but would not go into the town because of these reasons.*
- *It is intimidating walking past the bars at the other end*
- *Not inviting enough. Feels rundown*
- *Kids on the roofs throwing stones to people, full of youngsters want to be gangsters. No police presence*
- *Too wary of what might happen*
- *Very run down and lots of badly behaved yobs*
- *It's unsafe in Arnold kids hanging around causing trouble and cars speeding round Arnold.*
- *Has gone down since I left. Too much anti-social going on.*



- Does not feel like a nice place to visit. Has potential but it does not feel inviting.

WHAT DO YOU GENERALLY VISIT THE TOWN CENTRE FOR? (PLEASE SELECT YOUR TOP TWO CHOICES)	NATIONAL SMALL TOWNS %	ARNOLD 2024 (%)
WORK	N/A	10
CONVENIENCE SHOPPING	N/A	78
COMPARISON SHOPPING	N/A	21
MARKET	N/A	12
ACCESS SERVICES	N/A	36
HOSPITALITY	N/A	44
LEISURE	N/A	16
OTHER	N/A	13

Convenience Shopping is the main reason for visiting Arnold Town Centre. (78%).

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
HOW OFTEN DO YOU VISIT THE TOWN CENTRE?		
DAILY	23	13
MORE THAN ONCE A WEEK	37	38
WEEKLY	21	25
FORTNIGHTLY	7	8
MORE THAN ONCE A MONTH	5	7
ONCE A MONTH OR LESS/ FIRST VISIT	8	11

The majority (77%) of Town Centre Users visit Arnold at least once a week, similar to the National Small Towns average of 81%.

HOW DO YOU NORMALLY TRAVEL INTO THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
ON FOOT	40	37
BICYCLE	1	0
MOTORBIKE	0	0
CAR	55	52
BUS	2	8
OTHER	0	2



Closely mirroring the National average, 52% of Town Centre Users travelled into Arnold by Car and 37% On Foot.

ON AVERAGE, ON YOUR NORMAL VISIT TO THE TOWN CENTRE HOW MUCH DO YOU NORMALLY SPEND?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
NOTHING	3	1
£0.01-£5.00	11	4
£5.01-£10.00	23	13
£10.01-£20.00	32	31
£20.01-£50.00	26	37
MORE THAN £50.00	6	13

50% of Town Centre Users reported they would spend over £20.01 on a normal visit to Arnold, 18% higher than the National Small Towns average.

WHAT ARE THE POSITIVE ASPECTS OF THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
PHYSICAL APPEARANCE	45	6
CLEANLINESS	40	10
RETAIL OFFER	22	15
CUSTOMER SERVICE	24	6
CAFES/RESTAURANTS	56	38
ACCESS TO SERVICES	57	36
LEISURE FACILITIES	14	20
CULTURAL ACTIVITIES/EVENTS	20	7
PUBS/ BARS/ NIGHTCLUBS	29	21
PUBLIC TOILETS	20	2
TRANSPORT LINKS	14	28
EASE OF WALKING AROUND THE TOWN CENTRE	59	47
CONVENIENCE	69	69
SAFETY	23	4
CAR PARKING	27	40
GREENSPACE	N/A	4
MARKET(S)	25	14
OTHER	6	5

Replicating the National Small Towns average, Convenience (69%) and Ease of Walking Around the Town Centre (59%) were classed as the most positive aspects of Arnold Town Centre. 40% of Town Centre Users stated that Car Parking was a positive aspect of Arnold, 13% higher than the National Small Towns figure.



WHAT ARE THE NEGATIVE ASPECTS OF THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
PHYSICAL APPEARANCE	25	65
CLEANLINESS	19	47
RETAIL OFFER	47	51
CUSTOMER SERVICE	7	8
CAFES/RESTAURANTS	12	10
ACCESS TO SERVICES	12	13
LEISURE FACILITIES	27	8
CULTURAL ACTIVITIES/EVENTS	20	15
PUBS/ BARS/ NIGHTCLUBS	14	29
PUBLIC TOILETS	25	57
TRANSPORT LINKS	19	2
EASE OF WALKING AROUND THE TOWN CENTRE	10	6
CONVENIENCE	3	3
SAFETY	16	44
CAR PARKING	43	14
GREEN SPACE	N/A	18
MARKET(S)	15	20
OTHER	17	12

Nearly Two-Thirds of Town Centre Users (65%) reported that Physical Appearance was a negative aspect of Arnold, 40% higher than the National Small Towns average. Potentially linked to Physical Appearance, 47% of Town Centre Users stated that Cleanliness was a negative, 28% higher than the National Average. Public Toilets (57%) and Retail Offer (51%) were also classed as negative aspects of the Town Centre. Safety (44%) was also noticeably higher than the National average. (16%)



HOW LONG DO YOU STAY IN THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
LESS THAN AN HOUR	35	24
1-2 HOURS	44	53
2-4 HOURS	13	17
4-6 HOURS	3	2
ALL DAY	4	1
OTHER	1	2

77% of Town Centre Users stayed in Arnold for less than 2 Hours, close to the National Small Towns average of 79%.

DO YOU USE ARNOLD MARKET?	ARNOLD 2024 (%)
YES	35
NO	65

65% of Town Centre Users stated that they did not use Arnold Market. From this cohort, the key reason for lack of use was the ‘Limited number of Stalls/Choice’ with comments including:

- *There are 3 stalls, fruit and veg, plants and cd/books. I want a market that I can shop and is vibrant*
- *Not enough variety of stalls not as good as the old market*
- *There's barely any stalls anymore. Years ago the market was massive and a wide range of stalls offering various items now there's only really the fruit and veg man and the butcher van each market day*
- *Apart from the fruit/veg stall, nothing appeals. A visit to Arnold market on a Tuesday used to be an occasion. Never missed it, always enjoyed browsing. Lots to see and buy. Now a sad remnant of a former great attraction to the town*
- *Embarrassing from what it used to be.. lived in Arnold 30 years.. biggest downfall of the town in my opinion*
- *Not enough stalls. No variety of products.*
- *Because there is hardly any market anymore, it used to be great on a Tues/fri/sat many people went to Arnold on market days*
- *It's very small, if there were more stalls and greater choice I would. I would also like to see more crafts and artisanal products*
- *The market used to be fabulous, but most of the stalls disappeared. I thought that once the new market place was complete the stalls would return. Although those in Eagle Square are good there are not enough of them for me to bother to go.*
- *Previously when I have used it I didn't find it had much to offer. Limited stalls, didn't sell what I wanted. If market shopping I would always choose Bulwell over Arnold.*
- *Because it cannot be classed as a market - there are two or three stalls at best. Look at the indoor market in Sutton in Ashfield - it may be small but it was revamped and is thriving - there is no reason*



this could not have been recreated in the AMP building (it was named Arnold Market Place for a reason).

- *Only fruit and veg man or tat stall*
- *Not enough there, supermarkets are cheaper and easier to get to with parking, looks miserable, dirty, cheap*
- *Lack of sellers very poor compared to other markets*

HAVE YOU VISITED THE POP-UP MARKETS AT THE AMP?	ARNOLD 2024 (%)
YES	46
NO	54

54% of Town Centre Users had not visited the ‘Pop-Up Market at the AMP.’

WHY DON'T YOU VISIT THE POP-UP MARKET AT THE AMP?

‘Lack of Knowledge’ of the Pop-Up Market at the AMP was the key theme to emerge with comments including:

- *I have not seen them and no advertising*
- *What is the AMP ?*
- *Don't know anything about it*
- *Do not know when they are taking place. Not seen any advertisements for them.*
- *Don't know what it is*
- *Not aware*
- *Can't say I've seen any pop up markets*
- *Didn't know about them which speaks volumes!*
- *Not seen advertisements*
- *Didn't know that we have something like this*
- *I don't know anything about them*
- *Didn't know they were there (are they indoors?)*
- *Unless these are the markets which are outside Dorothy Perkins I have never heard of the pop up markets so they are not advertised very well*
- *I don't even know what this means. What is the AMP ?*
- *Never heard of them. What is AMP?*
- *Not seen any*
- *Never know when they are on and would have preferred the old market traders to return to the AMP rather than being moved to the top end of Arnold*
- *Never hear about them, need more publicity*
- *Not enough marketing, I'm never aware they're on until after the event*
- *What pop up market ?????*



WHERE WOULD YOU LIKE TO SEE ARNOLD MARKET SITED?	ARNOLD 2024 (%)
EAGLE SQUARE	65
RELOCATED	35

65% of Town Centre Users would like to see the market sited at Eagle Square. 35% reported that the Market should be relocated and when questioned as to where this relocation should be the overriding suggestion was 'The Amp', comments included:

- AMP- a far bigger space to allow for more stalls
- AMP as understood that was main reason for building it.
- Amp building site
- Amp is where it needs to be
- AMP market site as before
- AMP or even street market on front street.
- Amp site
- AMP site
- Amp site as originally planned
- AMP where it was
- AMP where there is much more space & it could be laid out professionally
- AMP, otherwise call it something ese.
- Amp, the redevelopment was mean to be exactly that for the market
- Answer is in the title Arnold Market Place
- At the AMP I thought that was the whole point of the building!
- At the new AMP
- Back at AMP
- Back at original site AMP
- Back at the amp as this is central. Would like it to be reinstated there.

ARE THERE ANY STALLS THAT YOU WOULD LIKE TO SEE AT ARNOLD MARKET?

The key theme to emerge from the qualitative comments was 'Clothes Stalls' with comments such as:

- Like old market, clothes
- Fashionable, trendy clothes
- More clothes and shoe stalls
- All of the varied ones we had before, butchers truck, butty van, ice cream van, fruit and veg stalls clothing stalls.
- Clothes, fresh bakes, fresh fruits/veg, food wagons, DIY, nick nacks, Craft. More of the old market feel again.
- More clothes
- Men's clothing
- Vintage clothing



‘Food Stalls’ were also cited:

- *Artisan foods/breads Fresh fish Butchers Fruit and veg Jams and chutneys Cheese Food and drink Spices World foods. Would be nice to have something that is not cheap and tacky like the rest of the town*
- *Homemade craft and food stalls*
- *Traditional market stalls for food*
- *Deli food*
- *Natural foods, fresh local produce, arts and crafts*
- *More food stalls*
- *Art, eco-food, vegan, music*
- *Fresh fruit and veg, selection of foods*
- *More farm food*
- *Fresh eggs and cheese stall, different foods. Whatever is sold needs to be a ‘market’ prices*
- *Street food*
- *Something selling cakes/food, maybe homemade items just more variety would be nice. More choice, there used to be 2 fruit and veg stalls the other one was much better than the one we're left with there's no real market and no choice*
- *Traditional food (butcher, baker, greengrocer, fishmonger, grocers); pet products; plants and flowers; clothing; stationery, toys and gifts; hardware; housewares; haberdashery.*
- *More variety. More fresh foods.*

‘Craft Stalls’ were also cited with comments including:

- *The homemade craft stalls, so something to buy for birthdays and presents*
- *Gift buying, crafts would be interested in*
- *Craft stalls*
- *Craft and different stalls coming in weekly. It needs A larger area to make it attractive to visitors and stall holders.*
- *Local craft, local bakery, shoe stall, gift stall*
- *Quality handmade product stalls, arts and crafts*
- *Some craft stalls as well as ‘commercial’.*
- *Fresh produce. Artisan foods. Quality crafts*

WOULD YOU RECOMMEND A VISIT TO THE TOWN CENTRE?	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
YES	72	44
NO	28	56

56% of Town Centre Users would not recommend a visit to the town centre, 38% higher than the National Small Towns average.



Those respondents who would not recommend a visit stated a variety of reasons including:

'Lack of Retail Offer, with comments such as:

- *All similar shops, too many bars, not enough varied shops.*
- *Apart from Asda it is only takeaways and cafes and nail bars! Not enough variety*
- *Arnold has become a poor choice for shoppers, there are too many underused little bars that spill into the thoroughfare, too many Vape shops. where are the fishmongers, bakers, toyshops.*
- *Because apart from a few supermarkets. It has too many cafes, tattoo shops, betting shops and barber shops and nail bars.*
- *Mainly charity shops, vape shops, cafe and bars, not enough premium shops, we need clothing shops, entertainment shops, anything really to attract people. At the moment more shops are closing leaving less and less to entice people*
- *But rubbish compared to what used to be, too many barbers and bars*
- *It is just full of barbers, charity shops and betting shops and beggars*
- *Lack of variety and quality of shops. Too many bars:/vape/nail bars and charity shops.*
- *No really branded shops I could recommend or independent shops that I think friends would want to go to*
- *Nothing special, barbers, vape shops, charity shops, beauty salons. Same as everywhere else, nothing to bring outsiders into Arnold*
- *Other than pubs and charity shops there's not much choice. We need big names like next, m&S.*
- *Poor retail offering, not enough quality shops-either independent or chain*
- *Shocking choice of shops*
- *There is not much there, compare it to Mapperley or Sherwood there appears to be more variety. The precinct is fine but the top end of Arnold is empty. Too many empty shops, Asda needs an upgrade. The working men's club has been empty for years and just doing nothing.*

'Empty Commercial Units', including:

- *Because of all the shops that are empty, the youths hanging around (intimidating). I was born and bred in Arnold and I believe it has become quite a depressing place*
- *A lot of empty retail spaces and becoming increasingly unsafe*
- *A lot of shops closed down. The pubs and cafes are great but for shopping it looks scruffy on high street empty shops*
- *All shops closing down, quite depressing*
- *Empty shops,*
- *Far too many empty units.*
- *It looks a bit like a ghost town along Front Street, so many shops closed down.*
- *You have a lot of empty units, compared to other places as like Beeston Have massively evolved I feel that Arnold is definitely been left behind*
- *Feels derelict, with all the boarded up premises*



'Anti-Social Behaviour/ Safety', with comments such as:

- *Unsafe due to lack of policing of out-of-control kids*
- *it feels uncomfortable running the gauntlet of the 3 bars on front street.*
- *I'm a Muslim I get looks and comments from people who mainly use the bars/pubs not safe to recommended and put a family member in that situation. I can deal with it been on my own but wont tolerate hate abuse towards loved ones. Arnold is not the same as before and mainly knows for bars/pubs and vape town don't feel safe going out after 7pm to much antisocial behaviour*
- *Too many hostile children running riot. Left early on last two visits due to incidents in Asda and along Front Street.*
- *Don't feel safe. Too much crime. Gangs of youths rampaging around causing havoc everywhere it's quite frankly a frightening experience to visit Around town centre nowadays and I would never dream of allowing my teenage children to venture there alone*
- *Anti social behaviour especially in the evening & weekend, no regular police patrol, police station hidden away wrong end of town.*
- *Antisocial behaviour, pick pockets,*
- *Does not feel safe anymore specially with all the pubs and people drunk*
- *Bars selling drugs*
- *Because there is always anti social behaviour, there are too many people drinking alcohol in the numerous pubs, and it is dirty. It is a shame*
- *Safety, Anti social behaviour very very bad. Also school kids cause a lot of trouble*
- *I have lived in Arnold for the last 20 years and only recently moved to Gedling. It is run down. There are so many teenagers causing trouble and shouting insults at people that it is frightening. They were climbing on the roof tops last week and causing chaos for the traffic with their electric scooters. They are a menace to the area. Congregating in gangs*
- *The later in the day it gets, the more trouble they cause.*

'Physical Appearance' with qualitative feedback such as:

- *It is embarrassing to show visitors from outside the area. When I have taken people in they comment about how run down and rough it is so instead I take them to Mapperley Top that has a much friendlier vibe.*
- *Because Arnold is very run down*
- *because it looks tired and uninviting*
- *There's nothing special to attract you in, it's scruffy, rubbish all over, public toilets are a disgrace, anti social behaviour, and extremely dated*
- *Because Arnold is looking tired and run down.*
- *There are lots of ugly looking buildings and not enough independent shops, also lack of trees*
- *It feels cheap and looks cheap, and the council could do much better by providing some form of allowance to improve the aesthetics of the shop while trying to encourage new businesses.*
- *Very shabby looking*
- *So run down & scruffy looking so many boarded up shops*
- *Scruffy appearance*
- *Scruffy and outdated*
- *It is filthy, shops closed down . Lived here 70 years . Ashamed of Arnold . Also not safe*



- *It is not an attractive place to visit. It looks dirty and neglected.*
- *Arnold is becoming a bit run down. Would recommend Beeston, Mapperley Top or Sherwood.*

Linked to 'Anti-Social Behaviour/ Safety are numerous comments concerning, 'Pubs/ Bars':

- *pop up pubs which in the day time is not a thing that I want to see. Or hear the bad language coming from them.*
- *Because there is always anti social behaviour, there are too many people drinking alcohol in the numerous pubs, and it is dirty. It is a shame*
- *I don't feel safe especially near the cluster of pubs near Specsavers*
- *I also don't like all the pubs that have popped up as it feels intimidating walking past them*
- *Lot's of trouble in Arnold. Awful pubs*
- *Also having pubs with drinkers sat outside on either side which forces you to walk in the middle does feel right.*
- *not safe ,going past the pubs there / people shouting from 1 pub 2 the other & cafe*
- *The bars are very rough & the pubs are scruffy*

WHAT TWO SUGGESTIONS WOULD YOU MAKE TO IMPROVE THE ECONOMIC PERFORMANCE OF THE TOWN CENTRE?

*Please note comments are copied directly from respondents and include grammatical errors

DURING THE DAY TIME:

'Reduction in Anti-Social Behaviour' was a key theme to emerge with comments including:

- *Less drunk people sat outside bars with loud music*
- *Less drugs*
- *More power for police to stop teenagers ruining it for adults*
- *More security an cctv*
- *Less noise from the bars near Specsavers*
- *Policing of the area to discourage antisocial behaviour*
- *Antisocial behaviour/community police presence*
- *Restrict outside drinking of alcohol*
- *Stop masked e-scooter riders riding on pavements*
- *PCSOs on patrol to deal with anti social behaviour*
- *The pubs on a Saturday afternoon are loud and intimating to walk past especially when you have children with you.*
- *More police presence, I've had a smart whip canister thrown from a roof at me and my 18m old, with the canister narrowly missing my 18m's head*
- *Daytime drinking on high street outside bars with music playing in the mornings and taking up lots of pavement*

'Improving the Retail Offer' was also a key theme to emerge, especially reducing the number of 'Vape' and 'Barber' Shops, with comments including:

- *Very little on offer. Just charity shops, expensive bars (except Wetherspoons) vape shops and coffee shops. I only go for Asda*
- *It looks a bit like a ghost town along Front Street, so many shops closed down. Those that are open are mainly charity or Vape shops.*
- *Very poor choice of shops*
- *Shocking choice of shops*
- *All shops closing down, quite depressing*
- *It's just full of vape shops and charity shops, I'd much rather travel out to meadowhall*
- *For a better shopping experience, a variety of shops.*
- *Try to induce some better quality retailers*
- *Some more retailers - too many vape shops & barbers*
- *Improved choice of shops*
- *Better choice of retail shops like West Bridgford*
- *Give us a verity of shops. Try and stop shops closing.*
- *Open normal shops not bars/barbers or vape shops.*
- *More clothes shop and less vapes, bookies, charity and barbers*

'More Clothes Shops' were cited in particular:

- *More clothes shops*
- *More decent clothes shops*
- *Clothes shops*
- *Men's clothes stores*
- *More clothes shop and less vapes, bookies, charity and barbers*
- *Less charity shops and more high street clothing for middle aged women*
- *More independent shops selling clothes, shoes etc*
- *Better clothes shops - the clothes shops seem aimed at oaps.*
 - *More high street mid range clothes shops.*
 - *More clothes shops for men*
 - *More shops I.e. clothes shops from known retailers*
 - *Better selection of modern clothes shops*

Linked to 'Improving the Retail Offer' a large number of comments centred on the 'Reducing the number of Vacant Units' in the Town Centre:

- *Attract new businesses into the empty stores.*
- *Revamp the empty shops with accommodation*
- *Sort out all of the empty units, the whole place is a disgrace*
- *It looks a bit like a ghost town along Front Street, so many shops closed down. Those that are open are mainly charity or Vape shops.*
- *Fill empty retail spots (e.g. pop up shops or exhibitions)*

- *Get tenants in the empty shops*
- *Get the closed shops reopened especially opposite Asda*
- *Empty shops filled looking really run down*
- *Open up the opportunity for independent retailers to open up and sell their products in the unoccupied shops with reduced rent....*
- *Let empty units at a lower rent for first 12 months for them to get established*
- *Empty shops give a bad impression of the area. Front street especially looks run down*

'Limiting the number of Bars' in Arnold Town Centre was another theme, with comments such as:

- *Less bars with music blaring out, too loud sometimes and can be intimidating especially on weekends*
- *Get rid of a couple of pubs*
- *No more bars*
- *Fewer bars selling alcohol*
- *No more rowdy pubs*
- *Less bars in same place*
- *Reduction in bars*
- *Less noisy pubs*
- *Close the number of bars and eating places at one end.*
- *Stop licencing bars in old shops*

'Improving the Physical Appearance' was also cited:

- *More flowers and plants*
- *Cleanliness*
- *Give the whole place a good clean*
- *Reduce littering blackspot*
- *Make it a nicer place to attract people and also safer to walk around*
- *New public realm- paving, greenery, seating*
- *Getting the litter under control through education and fines*
- *To make sure paving is secure as a lot is broken*
- *Make it cleaner and bring back some pride*

DURING THE EVENING

'Increased Police Presence' to 'Deal with Anti-Social Behaviour' was the key theme to emerge.

- *More police presence to deal with anti-social behaviour*
- *Police presence - safety is a big issue and needs serious improvement*
- *Police presence*
- *More police patrols re rowdy youths*
- *More visible policing*
- *More patrols for the teenager groups*
- *More patrols for the teenager groups*



- *Police patrol moving gangs on*
- *More police/security presence - disperse troublesome youths*
- *For the music to be lowered and more police presence*
- *Police presence to get rid of anti social behaviour from adults and youths*
- *Some police presence. Especially around the multiple bars that are close together.*
- *More police to tackle anti social behaviour*
- *Police presence would make people feel safer*
- *Police presence as something is always kicking off*

'Limiting the number of Bars' was another theme to emerge with comments including:

- *No more bars*
- *Less bars*
- *Less noisy rough pubs*
- *Close the late bars (Boston's etc.)*
- *Get rid of the rough bars like eagles corner, cross keys, friar tuck,*
- *Less rowdy bars.*
- *Shut at least two of the close locality bars down in the paved area.. no need for them.*
- *Shut half the bars.*
- *Get rid of the 3 new bars, police them better, reduce the volume*
- *Close down the dangerous bars*
- *Check that any future licences for cafe/ bars are not granted for premises too close together as in the pedestrianised area near the Methodist Church as several acquaintances living in Arnold have said they avoid the area due to overcrowding.*
- *Stop loud wine bars*
- *Close down Dexter, Sasha and Boston's! Full of drug dealers and trouble makers from other areas! They are disgusting!*
- *Close those rubbish bars on the high street*

'Improving the Restaurant Offer' was also cited:

- *More quality restaurants not bars.*
- *Nice bars and good restaurants with no trouble and music that you can down the street and fighting to be the loudest*
- *Nice, safe restaurants*
- *Decent restaurants other than Luigi's*
- *More choice of nice restaurants*
- *More restaurants like Istanbul*
- *Better restaurants*
- *Nicer variety of A family friendly restaurant on Front Street*
- *restaurants*
- *More upmarket restaurants,*
- *More eateries to sit in at*
- *Better restaurants, again probably needs affordable rents.*



- *More restaurants that are good quality, not over priced*
- *Nice restaurants in a pedestrian region overlooking the square.*
- *I would of like to see working men's turned into a all you can eat or something*
- *More restaurants not just takeaways, e.g. Bella Italia, Wagamamas, a Chinese restaurant*



KPI: SHOPPERS ORIGIN SURVEY

The Shoppers Origin Survey tracks the general area that your town centre visitors originate from. The data can be used to target local marketing or promotional literature. It can also be used as evidence of the success of such campaigns by gauging the penetration into the population. The post codes gathered from businesses are split into 3 categories to be able to compare with other towns. The categories are:

- Locals; those who live within a Post Code covering the town
- Visitors; those who live within a Post Code less than a 30-minute drive away
- Tourists; those who live within a Post Code further than a 30-minute drive away

	NATIONAL SMALL TOWNS (%)	ARNOLD 2024 (%)
LOCALS	55	N/A
VISITORS	29	N/A
TOURISTS	15	N/A

Businesses did not collect the Shoppers Origin Data.



APPENDIX

COMMERCIAL OFFER

Street	Name	Town	Post Code	Use Class	Type	Type	Notes
Sir John Robinson Way	Sainsburys	Arnold	NG5 6BN	A1	Conv	Key Att.	
Nottingham Road	The Greyhound	Arnold	NG5 6LA	A4	n/a	n/a	
149-151 Nottingham Road	The Ernehale	Arnold	NG5 6JN	A4	n/a	n/a	
Nottingham Road	ATC	Arnold	-	D1	n/a	n/a	
159-161 Nottingham Road	PC Designer Wear	Arnold	NG5 6JN	A1	Comp	Ind	
163 Nottingham Road	Chicken Liscious	Arnold	NG5 6JN	A5	n/a	n/a	
1-3 High Street	Istanbul	Arnold	NG5 7DA	A5	n/a	n/a	
1 West Street	Arnold Liberal Club	Arnold	NG5 7DB	A4	n/a	n/a	
11 High Street	King's Carpets and Interiors	Arnold	NG5 7DE	A1	Comp	Reg	
15-17 High Street	The Bike Shop	Arnold	NG5 7DE	A1	Comp	Ind	
19 High Street	Adams Opticians	Arnold	NG5 7DE	A1	Comp	Ind	
19 High Street	Arnold Sofas and Beds	Arnold	NG5 7DG	A1	Comp	Ind	
77 High Street	Thomas Bond Opticians Centre	Arnold	NG5 7DJ	A1	Comp	Reg	
79 High Street	The Bonnington Club	Arnold	NG5 7DJ	A4	n/a	n/a	
85 High Street	Sprinters	Arnold	NG5 7DQ	A3	n/a	n/a	
95 High Street	M and K Hair Design	Arnold	NG5 7DQ	A1	Comp	Ind	
97 High Street	Arnold Fish Bar	Arnold	NG5 7DQ	A5	n/a	n/a	
99 High Street	The Salvation Army	Arnold	NG5 7DQ	D1	n/a	n/a	
101 High Street	Halfords	Arnold	NG5 7DF	B1	n/a	n/a	
High Street	ASDA Petrol Station	Arnold	-	SG	n/a	n/a	
105 High Street	Hilton Bodill	Arnold	NG5 7DS	B1	n/a	n/a	
107A High Street	Pro Print	Arnold	NG5 7DS	B1	n/a	n/a	
107B High Street	Tumble Town Soft Play	Arnold	NG5 7DS	D2	n/a	n/a	
107C-107D High Street	Wolsely Plumbing Centre	Arnold	NG5 7DS	A1	Comp	Ind	
107High Street	Everest Fusion Lounge	Arnold	NG5 7DS	n/a	n/a	n/a	Vacant
117 High Street	Balfour Conservative Club	Arnold	NG5 7DS	A4	n/a	n/a	
2A Cross Street	Space Inclusive	Arnold	NG5 7BL	B1	n/a	n/a	
Venture House, Cross Street	Smalleys	Arnold	NG5 7PJ	A2	n/a	n/a	
1 Cross Street	Robin Hood	Arnold	NG5 1FD	A4	n/a	n/a	
High Street	Arnold Leisure Centre	Arnold	NG5 7EE	D2	n/a	n/a	
Hiigh Street	Bonnington Theatre	Arnold	NG5 7EE	SG	n/a	n/a	
151 Front Street	Arnold Working Mans Club	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
Highcroft Medical Centre, High Street	Peak Pharmacy	Arnold	NG5 7BQ	A1	Comp	Mult	
Highcroft Medical Centre, High Street	Highcroft Medical Centre	Arnold	NG5 7BQ	D1	n/a	n/a	
2 Croft Street	Dominos	Arnold	NG5 7DX	A5	n/a	n/a	
36 High Street	Co-Op Funeral Care	Arnold		A1	Comp	Mult	
32 High Street	A W Lymn	Arnold	NG5 7DZ	A1	Comp	Reg	
30a High Street	JD Wealth Management	Arnold	NG5 7DZ	A2	n/a	n/a	

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30 High Street	Alterations Studio	Arnold	NG5 7DZ	A1	Comp	Ind	
28A High Street	Tom Randall	Arnold	NG5 7DZ	B1	n/a	n/a	
26 High Street	Holden Copley	Arnold	NG5 7DZ	A2	n/a	n/a	
24 High Street	American Nails	Arnold	NG5 7DZ	SG	n/a	n/a	
12 High Street	Just School wear	Arnold	NG5 7DZ	A1	Comp	Reg	
10 High Street	KH Hair and Beauty	Arnold	NG5 7DZ	A1	Comp	Reg	
8 High Street	Emilios	Arnold	NG5 7DZ	A3	n/a	n/a	
18 High Street	Top Stock	Arnold	NG5 7DZ	A1	Comp	Ind	
	Between Top Stock and Midland Kebabs	Arnold		n/a	n/a	n/a	Vacant
19 Front Street	Midland Kebabs	Arnold	NG5 7EA	A5	n/a	n/a	
21 Front Street	Post News Stop	Arnold	NG5 7EA	n/a	n/a	n/a	Vacant
23 Front Street	Discount Cards	Arnold	NG5 7EA	A1	Comp	Ind	
25 Front Street	Vinyl Destination	Arnold	NG5 7EA	A1	Comp	Ind	
29 Front Street	Birds Bakery	Arnold	NG5 7EA	A3	n/a	n/a	
31 Front Street	Chambers Butchers	Arnold	NG5 7EA	A1	Conv	Ind	
33 Front Street	Dexters	Arnold	NG5 7EA	A3	n/a	n/a	
35 Front Street	Specsavers	Arnold	NG5 7EA	A1	Comp	Mult	
37A Front Street	Paper Kisses	Arnold	NG5 7EA	A1	Comp	Mult	
45 Front Street	Boston's	Arnold	NG5 7EA	A4	n/a	n/a	
47 Front Street	Max Spielman	Arnold	NG5 7EA	A1	Comp	Mult	
49 Front Street	Taylor Hair	Arnold	NG5 7EA	A1	Comp	Ind	
51 Front Street	Regenerate	Arnold	NG5 7EA	n/a	n/a	n/a	Vacant
53 Front Street	Regenerate	Arnold	NG5 7EA	A1	Comp	Ind	
55 Front Street	Master Barbers	Arnold	NG5 7EA	A1	Comp	Ind	
57 Front Street	Jem Leisure Amusements	Arnold	NG5 7EA	SG	n/a	n/a	
59 Front Street	Costa Coffee	Arnold	NG5 7EA	A3	n/a	n/a	
61-63 Front Street	Boyes	Arnold	NG5 7EA	A1	Comp	Reg	
65 Front Street	Savers	Arnold	NG5 7EB	A1	Comp	Mult	
67 Front Street	Three Lads	Arnold	NG5 7EB	n/a	n/a	n/a	Vacant
69 Front Street	Ten	Arnold	NG5 7EB	SG	n/a	n/a	
71-73 Front Street	Bet Fred	Arnold	NG5 7EB	A2	n/a	n/a	
75 Front Street	The E Cig Store	Arnold	NG5 7EB	A1	Conv	Mult	
77 Front Street	Iceland	Arnold	NG5 7EB	A1	Conv	Mult	
79 Front Street	Eco Vape	Arnold	NG5 7EB	A1	Conv	Reg	
85 Front Street	Boots Pharmacy	Arnold	NG5 7EB	A1	Comp	Key Att.	
12 Croft Road	The Grillo's	Arnold	NG5 7DX	A5	n/a	n/a	
10 Croft Road	Styleicon	Arnold	NG5 7DX	A1	Comp	Ind	
100 Front Street	The Saxton	Arnold	NG5 7EJ	A3	n/a	n/a	
6 Croft Road	Papa Johns	Arnold	NG5 7DX	A5	n/a	n/a	
33A High Street	Holden Copley	Arnold		A2	n/a	n/a	
Croft Road Car Park	Shop Mobility	Arnold	NG5 7DX	N/R	n/a	n/a	
91 Front Street	The Eagles Corner	Arnold	NG5 7EB	A4	n/a	n/a	
91 Front Street	Between The Eagles Corner and Admiral Casino	Arnold	NG5 7EB	n/a	n/a	n/a	Vacant



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91 Front Street	Admiral Casino	Arnold	NG5 7EB	SG	n/a	n/a	
91B Front Street	Kwik Tan	Arnold	NG5 7EB	SG	n/a	n/a	
95 Front Street	Card Factory	Arnold	NG5 7EB	A1	Comp	Mult	
97 Front Street	The Co-Operative Travel	Arnold	NG5 7DQ	A1	Comp	Mult	
99 Front Street	The Children's Society	Arnold	NG5 7EB	A1	Comp	Mult	
101 Front Street	British Heart Foundation	Arnold	NG5 7EB	A1	Comp	Mult	
103 Front Street	K and A Bargains	Arnold	NG5 7EB	A1	Comp	Ind	
Front Street	The Hair Chair	Arnold	-	A1	Comp	Ind	
Wood Street	ACE	Arnold	-	SG	n/a	n/a	
Wood Street	Next to Timpson	Arnold	-	n/a	n/a	n/a	Vacant
107 Front Street	Timpson	Arnold	NG5 7ED	A1	Comp	Mult	
109 Front Street	William Hill	Arnold	NG5 7ED	A2	n/a	n/a	
111-127 Front Street	Asda	Arnold	NG5 7ED	A1	Conv	Mult	
129 Front Street	Lins Nail and Beauty	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
131 Front Street	Between Lins Nail and Beauty and Organ Grinder	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
133 Front Street	Organ Grinder	Arnold	NG5 7ED	A4	n/a	n/a	
133 Front Street	Tattoo Studio	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
133 Front Street	Front Street Cafe	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
Front Street	Between Front Street Café and Blue Circle	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant?
141 Front Street	Blue Circle	Arnold	NG5 7ED	A5	n/a	n/a	
Front Street	Between Blue Circle and Unique Phone Repairs	Arnold	-	n/a	n/a	n/a	Vacant
Front Street	Unique Phone Repairs	Arnold	-	N/A	n/a	n/a	Vacant?
151 Front Street	Arnold Working Men's Club	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
155 Front Street	Eye Style	Arnold	NG5 7ED	A1	Comp	Ind	
157 Front Street	Chicken Hut	Arnold	NG5 7ED	n/a	n/a	n/a	Vacant
159 Front Street	Arnold Dental Care	Arnold	NG5 7EE	D1	n/a	n/a	
161 Front Street	Arnold Library	Arnold	NG5 7EE	D1	n/a	n/a	
6 Coppice Road	Giampiero	Arnold	NG5 7DQ	A1	Comp	Ind	
2-4 Coppice Road	Motabits	Arnold	NG5 7GQ	A1	Comp	Reg	
4 Coppice Road	Pizza Rozza	Arnold	NG5 7GQ	A5	n/a	n/a	
160-166 Front Street	Betel Furniture	Arnold	NG5 7EG	A1	Comp	Mult	
158 Front Street	Himalayan Inn	Arnold	NG5 7EG	A3	n/a	n/a	
150 Front Street	Premier	Arnold	NG5 7EG	A1	Conv	Mult	
148 Front Street	Golden Wok	Arnold	NG5 7EG	A5	n/a	n/a	
146 Front Street	Sallys	Arnold	NG5 7EG	A1	Comp	Mult	
144 Front Street	Credit Crunch Carpets	Arnold	NG5 7EG	A1	Comp	Ind	
144 Front Street	Pet Food Supplies	Arnold	NG5 7EG	A1	Comp	Ind	
142 Front Street	Oxfam	Arnold	NG5 7DE	A1	Comp	Mult	
138 Front Street	Kodo Barber Shop	Arnold	NG5 7EG	A1	Comp	Ind	
134 Front Street	Nat West	Arnold	NG5 7BF	A2	n/a	n/a	
132 Front Street	Cloud Vape Lounge	Arnold	-	n/a	n/a	n/a	Vacant?
130 Front Street	Delicci	Arnold	NG5 7EG	A3	n/a	n/a	
128 Front Street	Sia's	Arnold	NG5 7EG	A1	Comp	Ind	



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118a Front Street	Cancer Research	Arnold	NG5 7EG	A1	Comp	Mult	
118 Front Street	CEX Entertainment Exchange	Arnold	NG5 7EG	A1	Comp	Mult	
Front Street	Quick Stop	Arnold	-	A1	Conv	Ind	
116 Front Street	Shoezone	Arnold	NG5 7EG	A1	Comp	Mult	
Front Street	Rainbows	Arnold	NG5 7JE	A1	Comp	Reg	
114 Front Street	Lighthouse Shop	Arnold	NG5 7EG	A1	Comp	Reg	
112 Front Street	TUI	Arnold	NG5 6LF	A1	Comp	Mult	
110 Front Street	Seacroft Mobility	Arnold	NG5 7EG	A1	Comp	Reg	
108 Front Street	First Class Nails	Arnold	NG5 7EG	SG	n/a	n/a	
106 Front Street	Sue Ryder	Arnold	NG5 7EG	A1	Comp	Mult	
Front Street	Next to Sue Ryder	Arnold	-	n/a	n/a	n/a	Vacant
100 Front Street	Your Mortgages	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant ?
102 Front Street	Professional Mobile	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant?
102 Front Street	David James	Arnold	NG5 7EJ	A2	n/a	n/a	
96 Front Street	VIP Barbers	Arnold	NG5 7EJ	A1	Comp	Ind	
94 Front Street	Brown Bevan	Arnold	NG5 7EJ	A2	n/a	n/a	
92 Front Street	Parkgate Mobility	Arnold	NG5 7EJ	A1	Comp	Mult	
90 Front Street	BG Bargains	Arnold	NG5 7EJ	A1	Comp	Ind	
86-88 Front Street	Bon Marche	Arnold	NG5 7EJ	A1	Comp	Mult	
84 Front Street	Between Bon Marche and Arnold Top Clean	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant
82 Front Street	Arnold Top Clean	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant
80 Front Street	Between Arnold Top Clean and Nene's Flowers	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant
80a Front Street	Nene's Flowers	Arnold	NG5 7EJ	n/a	n/a	n/a	Vacant
78A Front Street	Ladbrokes	Arnold	NG5 7EJ	A2	n/a	n/a	
78 Front Street	Robert Ellis	Arnold	NG5 7EJ	A2	n/a	n/a	
76 Front Street	Lloyds Bank	Arnold	NG5 7EJ	A2	n/a	n/a	
74 Front Street	The Cross Keys	Arnold	NG5 7EJ	A4	n/a	n/a	
72A Front Street	Rowbothams of Arnold	Arnold	NG5 7EJ	A1	Conv	Ind	
72 Front Street	Arnold Continental Supermarket	Arnold	NG5 7EJ	A1	Conv	Ind	
70b Front Street	Santorini Gyro Bar	Arnold	NG5 7EJ	A5	n/a	n/a	
Front Street	I Phone Repairs	Arnold	-	A1	Comp	Ind	
Front Street	Stylish	Arnold	-	A1	Comp	Ind	
68 Front Street	Mobile Solution	Arnold	NG5 7EJ	A1	Comp	Ind	
66 Front Street	Pure Kutz	Arnold	NG5 7EJ	A1	Comp	Ind	
64 Front Street	Nottinghamshire Funeral Services	Arnold	NG5 7EJ	A1	Comp	Reg	
62 Front Street	Nottingham Building Society	Arnold	NG5 7EJ	A2	n/a	n/a	
10 Worrall Avenue	Circle Insurance	Arnold	NG5 7GP	A2	n/a	n/a	
8 Worrall Avenue	Arnold Natural Health Centre	Arnold	NG5 7GP	D1	n/a	n/a	
2 Worrall Avenue	Full Circle Parties	Arnold	NG5 7GP	A1	Comp	Ind	
Worrall Avenue	Arnold Methodist Church	Arnold	NG5 7GP	D1	n/a	n/a	
1 Market Place	1 Market Place	Arnold	NG5 6ND	A3	n/a	n/a	
Market Place	Arnold Post Office	Arnold	NG5 6ND	A1	Conv	Multiple	
Unit 3, Market Place	Dice and Balls	Arnold	NG5 6ND	D2	n/a	n/a	



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7 Market Place	Cat Dog	Arnold	NG5 6ND	A1	Comp	Ind	
9 Market Place	Cleos Deli	Arnold	NG5 6ND	A3	n/a	n/a	
Market Place	Skin Solace	Arnold	NG5 6ND	SG	n/a	n/a	
7 Market Place	Taste First	Arnold	NG5 6ND	A1	Conv	Ind	
22 Market Place	Gladstone Solicitors	Arnold	NG5 6ND	A2	n/a	n/a	
12 Market Place	First Class	Arnold	NG5 6ND	A1	Comp	Ind	
10 Market Place	La Pettite Nail Spa	Arnold	NG5 6ND	SG	n/a	n/a	
4 Market Place	Re-Fresh Cafe	Arnold	NG5 6ND	A3	n/a	n/a	
50 Front Street	DK Ladies Fashion	Arnold	NG5 7EL	A1	Comp	Ind	
Hallam's Lane	Novu	Arnold	NG5 6NE	A1	Comp	Ind	
2B Hallam's Lane	Fox Ink	Arnold	NG5 6NE	SG	n/a	n/a	
2A Hallam's Lane	EJ's Diner	Arnold	NG5 6NE	n/a	n/a	n/a	Vacant
48 Front Street	Stoppards	Arnold	NG5 7EL	n/a	n/a	n/a	Vacant ?
46 Front Street	Sashas	Arnold	NG5 7EL	A4	n/a	n/a	
42 Front Street	Clarks	Arnold	NG5 7EL	A1	Comp	Key Att.	
116 Front Street	Shoezone	Arnold	NG5 7EG	A3	n/a	n/a	
32-36 Front Street	Superdrug	Arnold	NG5 7EL	A1	Comp	Key Att.	
Front Street	Locos	Arnold	-	A3	n/a	n/a	
30 Front Street	MSR Newsgroup	Arnold	NG5 7EL	A1	Conv	Reg	
28 Front Street	Geo H Leivers	Arnold	NG5 7EL	A1	Comp	Ind	
24 Front Street	WH Smith	Arnold	NG5 7EL	A1	Comp	Key Att.	
20-22 Front Street	Halifax	Arnold	NG5 7EL	A2	n/a	n/a	
18A Front Street	Cafe Amelia	Arnold	NG5 7EL	A3	n/a	n/a	
3 Front Street	Peacocks	Arnold	NG5 7EL	A1	Comp	Mult	
2 Front Street	Poundland	Arnold	NG5 7EL	A1	Comp	Mult	
2-6 Front Street	B and M	Arnold	NG5 7EL	A1	Comp	Mult	
82 Nottingham Road	Sarlouto Dance Academy	Arnold	NG5 6LF	D2	n/a	n/a	
6 Arnot Hill Road	Denmans	Arnold	NG5 6LJ	A1	Comp	Mult	
6A Arnot Hill Road	Julies	Arnold	NG5 6LG	n/a	n/a	n/a	Vacant
4 Arnot Hill Road	Dogz	Arnold	NG5 6LJ	SG	n/a	n/a	
2 Arnot Hill Road	Arnot Barbers	Arnold	NG5 6LJ	n/a	n/a	n/a	Vacant
Arnot Hill Road	Goldswan Bathrooms	Arnold	NG5 6LJ	A1	Comp	Reg	
98-100 Nottingham Road	Luigis	Arnold	NG5 6LF	A3	n/a	n/a	
94 Nottingham Road	Ohannes	Arnold	NG5 6LF	A3	n/a	n/a	
92 Nottingham Road	Tony's	Arnold	NG5 6LF	A1	Comp	Ind	
90 Nottingham Road	Kaiser 1	Arnold	NG5 6LF	A3	n/a	n/a	
88 Nottingham Road	Hair, Beauty, You	Arnold	NG5 6LF	A1	Comp	Ind	
80 Nottingham Road	The Fish King	Arnold	NG5 6LF	A5	n/a	n/a	
82-84 Nottingham Road	Arnot Hill Dental Centre	Arnold	NG5 6LF	D1	n/a	n/a	
80 Nottingham Road	Arnold Service Centre	Arnold	NG5 6LF	B1	n/a	n/a	
80 Nottingham Road	The Artisans Studio	Arnold	NG5 6LF	A1	Comp	Ind	
80 Nottingham Road	Sa Pa Nail and Beauty Salon	Arnold	NG5 6LF	SG	n/a	n/a	
78 Nottingham Road	Arnold Community Centre	Arnold	NG5 6LF	D1	n/a	n/a	
Nottingham Road	Lindleys	Arnold	NG5 6LF	B1	n/a	n/a	



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Nottingham Road	BT	Arnold	-	B1	n/a	n/a	
72 Nottingham Road	Diversity	Arnold	NG5 6LF	B1	n/a	n/a	



CAR PARKING

Name:	Hallam Lane
On Street/ Car Park:	Car Park
Total Spaces:	54
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	51
Disabled Spaces:	3
Vacant Spaces on a Market Day:	5
Vacant Spaces on a Non-Market Day:	12
Vacant Spaces on a Saturday:	1
Name:	Gedling Borough Council
On Street/ Car Park:	Car Park
Total Spaces:	74
Short Stay Spaces: (4 hours and under)	70
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	4
Vacant Spaces on a Market Day:	58
Vacant Spaces on a Non-Market Day:	60
Vacant Spaces on a Saturday:	54
Name:	High Street (Co Op)
On Street/ Car Park:	Car Park
Total Spaces:	27
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	25
Disabled Spaces:	2
Vacant Spaces on a Market Day:	0
Vacant Spaces on a Non-Market Day:	1
Vacant Spaces on a Saturday:	0
Name:	Asda
On Street/ Car Park:	Car Park
Total Spaces:	387
Short Stay Spaces: (4 hours and under)	376
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	11
Vacant Spaces on a Market Day:	236
Vacant Spaces on a Non-Market Day:	208
Vacant Spaces on a Saturday:	238
Name:	High Street Leisure Centre
On Street/ Car Park:	Car Park
Total Spaces:	147
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	142
Disabled Spaces:	5
Vacant Spaces on a Market Day:	43
Vacant Spaces on a Non-Market Day:	16
Vacant Spaces on a Saturday:	12
Name:	Blatherwick's Yard



On Street/ Car Park:	Car Park
Total Spaces:	58
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	56
Disabled Spaces:	2
Vacant Spaces on a Market Day:	9
Vacant Spaces on a Non-Market Day:	9
Vacant Spaces on a Saturday:	2
Name:	
	St Albans Road
On Street/ Car Park:	Car Park
Total Spaces:	33
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	25
Disabled Spaces:	8
Vacant Spaces on a Market Day:	2
Vacant Spaces on a Non-Market Day:	3
Vacant Spaces on a Saturday:	3
Name:	
	B and M (Front Street)
On Street/ Car Park:	Car Park
Total Spaces:	166
Short Stay Spaces: (4 hours and under)	160
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	6
Vacant Spaces on a Market Day:	100
Vacant Spaces on a Non-Market Day:	140
Vacant Spaces on a Saturday:	62
Name:	
	Sainsburys
On Street/ Car Park:	Car Park
Total Spaces:	475
Short Stay Spaces: (4 hours and under)	459
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	26
Vacant Spaces on a Market Day:	252
Vacant Spaces on a Non-Market Day:	290
Vacant Spaces on a Saturday:	225
Name:	
	Front Street
On Street/ Car Park:	On Street
Total Spaces:	14
Short Stay Spaces: (4 hours and under)	14
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	4
Vacant Spaces on a Market Day:	1
Vacant Spaces on a Non-Market Day:	4
Vacant Spaces on a Saturday:	3



Name:	Bet Fred, Front Street
On Street/ Car Park:	On Street
Total Spaces:	7
Short Stay Spaces: (4 hours and under)	3
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	4
Vacant Spaces on a Market Day:	0
Vacant Spaces on a Non-Market Day:	2
Vacant Spaces on a Saturday:	2
Name:	Full Circle Parties, Worrall Avenue
On Street/ Car Park:	On Street
Total Spaces:	10
Short Stay Spaces: (4 hours and under)	9
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	1
Vacant Spaces on a Market Day:	3
Vacant Spaces on a Non-Market Day:	0
Vacant Spaces on a Saturday:	6
Name:	B and M Front Street
On Street/ Car Park:	On Street
Total Spaces:	6
Short Stay Spaces: (4 hours and under)	0
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	6
Vacant Spaces on a Market Day:	0
Vacant Spaces on a Non-Market Day:	1
Vacant Spaces on a Saturday:	3
Name:	KH, High Street
On Street/ Car Park:	On Street
Total Spaces:	7
Short Stay Spaces: (4 hours and under)	7
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	0
Vacant Spaces on a Market Day:	0
Vacant Spaces on a Non-Market Day:	1
Vacant Spaces on a Saturday:	0
Name:	Outside Arnold Beds and Sofas, High Street
On Street/ Car Park:	On Street
Total Spaces:	9
Short Stay Spaces: (4 hours and under)	9
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	0
Vacant Spaces on a Market Day:	5
Vacant Spaces on a Non-Market Day:	3
Vacant Spaces on a Saturday:	4



Name:	Outside Style Icon, Croft Road
On Street/ Car Park:	On Street
Total Spaces:	2
Short Stay Spaces: (4 hours and under)	2
Long Stay Spaces: (Over 4 hours)	0
Disabled Spaces:	0
Vacant Spaces on a Market Day:	1
Vacant Spaces on a Non-Market Day:	1